Runway提示词

Prompt Structures 提示结构

Base Prompt 基本提示

提示词结构

1. **纯文本提示：**

当它们遵循一个清晰的结构，将**[相机运动]**、**[场景]**和**[主题]**的细节划分为单独的部分时，它们最有效。

[camera movement]: [establishing scene]. []

[相机运动方式] : [场景].[添加细节]

注意：重复或加强在不同部分中关键想法可以帮助提高输出的遵守度。例如，你可能会注意到摄像机在超速镜头中快速穿越场景。

2. **非纯文本提示：**

Image + Text Base Prompt

图片+基本提示词结构

注意：使用-*-输入图像时，请专注于描述您希望在输出中看到的动作，而不是图像的内容。

协助镜头画面描述的提示词

📌 Coze - 协助写提示词 Bot
https://www.coze.cn/s/i6aSN4ao/ß

AJ @AAAAAAJ 09:58

冰与火之歌

AI视频镜头提示词

「Establishing wide: The camera pans across a vast landscape where icy mountains stand in contrast to a fiery volcano.」
「定景宽镜头：相机扫过一片广阔的地貌，那里冰冷的山脉与炽热的火山形成鲜明对比。」

AJ

巨大的海浪里冲浪，尽头是一只巨大的手，把冲浪人抓在了手里

AI视频镜头提示词

Hyperspeed FPV footage: The camera follows a surfer riding a huge wave. At the end of the wave, a colossal hand emerges and grabs the surfer. The scene is side lit, creating a dramatic effect.

中文：
超高速第一人称视角镜头：相机跟随一位在巨大海浪中冲浪的人。在海浪的尽头，一只巨大的手出现并抓住了冲浪者。场景采用侧光，营造出戏剧性的效果。

AJ

一颗种子长出一个美丽的少女

AI视频镜头提示词

Slow motion shot: The camera zeroes in on a seed as it starts to sprout and transform into a beautiful maiden. The shot begins with a macro close-up of the seed and gradually pulls back in slow motion to reveal the fully formed maiden. Diffused lighting creates a soft and enchanting atmosphere.

中文：
慢动作镜头：相机对准一颗种子，它开始发芽并变成一位美丽的少女。镜头从种子的微距特写开始，然后以慢动作逐渐拉回，以展示完全成型的少女。漫射光营造出柔和迷人的氛围。

Sample Prompts 样品说明

AJ

小鹿在森林里奔跑

AI视频镜头提示词

「Tracking: The camera follows a little deer sprinting through the forest.」
「跟踪镜头：相机跟随着一只在森林里奔跑的小鹿。」

1. Seamless Transitions 无缝转换

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1   Continuous hyperspeed FPV footage: The camera seamlessly flies through a
    glacial canyon to a dreamy cloudscape.
2   连续超高速FPV镜头：相机无缝地穿过冰川峡谷，到达梦幻般的云层。
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2. Camera Movement 相机移动

1 A glowing ocean at night time with bioluminescent creatures under water. The camera starts with a macro close-up of a glowing jellyfish and then expands to reveal the entire ocean lit up with various glowing colors under a starry sky. Camera Movement: Begin with a macro shot of the jellyfish, then gently pull back and up to showcase the glowing ocean.

2 一个发光的海洋在夜间与水下生物发光的生物。相机从一个发光水母的微距特写镜头开始，然后扩展到显示整个海洋在星空下被各种发光的颜色照亮。镜头移动：开始，用微距拍摄水母，然后轻轻地向后拉，向上拉，展示发光的海洋。

3. **Text Title Cards 文本标题卡**

> 1   A title screen with dynamic movement. The scene starts at a colorful paint-covered wall. Suddenly, black paint pours on the wall to form the word "Runway". The dripping paint is detailed and textured, centered, superb cinematic lighting.
> 2   动态移动的标题屏幕。场景开始于一堵色彩缤纷的墙。突然，黑色的油漆倾泻在墙上，形成了"跑道"的字样。滴落的油漆是详细和纹理，集中，一流的电影照明。

4. **Prompt Keywords 提示关键词**

关键字有助于在输出中实现特定的样式。确保关键字与整个提示符保持一致，将使它们在输出中更加明显。

In example, including keywords about skin texture wouldn't be beneficial to a wide angle shot where the camera is not closely focused on a face. A wide angle shot might instead benefit from additional details about the environment.
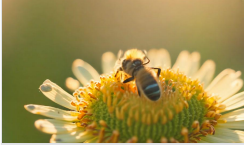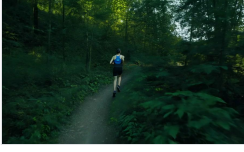例如，包括关于皮肤纹理{ skin texture }的关键字对于相机没有紧密聚焦在面部的广角拍摄{A wide angle shot }没有好处。广角镜头可能会受益于环境的其他细节。

在保持这种凝聚力的同时，下面是你在起草提示时可以尝试的不同关键字。

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Camera Styles 相机样式

Keyword 关键字	Output 输出	测试
Low angle 低角度		Low angle static shot: The camera is angled up at a woman standing in a dense bamboo forest.
High angle 高角度		High angle sweeping shot: The camera looks down from above a bustling city square filled with people. The sun is setting, casting a warm glow over the scene and creating long shadows.
Overhead 过头		Overhead static shot: The camera looks down on a traditional Chinese courtyard garden with meticulously arranged plants, ponds, and pathways. The garden is bathed in soft morning light, highlighting the serene beauty of the scene.
FPV		Continuous hyperspeed FPV footage: The camera pans across a graffiti-covered urban wall. Suddenly, rainbow-colored paint splatters on the wall to form the word "waytoagi". The dripping paint is thick and bold, centered, with a wild and energetic style. The graffiti background is detailed and textured, and the lighting is diffused, creating a moody and artistic atmosphere.

Hand held 手持		Hand held close-up shot: The camera captures the hustle and bustle of a busy street market, with vendors shouting and people moving around. The slight shake of the camera enhances the sense of being part of the crowd.
Wide angle 广角		Wide angle shot: The camera swoops over a busy marketplace, zooming out to reveal a panoramic view of the surrounding vibrant cityscape under a golden sunset. Dynamic motion, lens flare.
Close up 特写		Close up shot: The camera zooms in on a bee pollinating a vibrant flower, capturing the intricate details of its wings and pollen. Soft backlit, macro cinematography.
Macro cinematography 微距摄影		Macro cinematography: The camera focuses on the delicate movement of an ant carrying a leaf, showing every minute detail and texture of its body and the leaf. Natural lighting, extreme close-up.
Over the shoulder 过肩		Over the shoulder shot: The camera follows a painter creating a vibrant landscape on a canvas, showing brush strokes and mixing colors. Natural light from a nearby window, cinematic atmosphere.
Tracking 跟踪		Tracking shot: The camera follows a runner sprinting through a dense forest trail, capturing the dynamic movement and changing scenery. Continuous motion, natural lighting.
Establishing wide 建立广泛的		Establishing wide shot: The camera surveys the endless expanse of a sandy desert under a scorching sun. Abruptly, a lush oasis emerges in the distance. The camera begins a smooth tracking

		movement towards it, revealing the clear blue water and vibrant greenery. The diffused lighting softens the harsh desert tones.
		建立广角镜头：摄像机在烈日下调查无尽的桑迪。突然，远处出现了一片郁郁葱葱的绿洲。相机开始向它平滑地跟踪运动，揭示了清澈的蓝色海水和充满活力的绿色植物。漫射的灯光柔和了严酷的沙漠色调。
50mm lens 50 mm透镜		50mm lens shot: The camera frames a serene portrait of a young woman sitting by a window, with natural light highlighting her face and subtle background blur. Shallow depth of field, soft lighting.
SnorriCam Snorri相机		SnorriCam shot: The camera is attached to a person running through a chaotic city street, capturing their intense facial expressions and the dynamic environment moving rapidly behind them. Dramatic lighting, fast-paced motion.
Realistic documentary 现实主义纪录片		Realistic documentary style: The camera observes a rural village during harvest season, showing farmers working in the fields and the surrounding natural landscape. Unstaged interactions, ambient sounds, natural light.
Camcorder 摄像机		Camcorder style: The camera captures a group of friends at a backyard barbecue, with spontaneous and unsteady movements, showcasing candid moments and interactions. Natural light, nostalgic feel.

Lighting Styles 光源样式

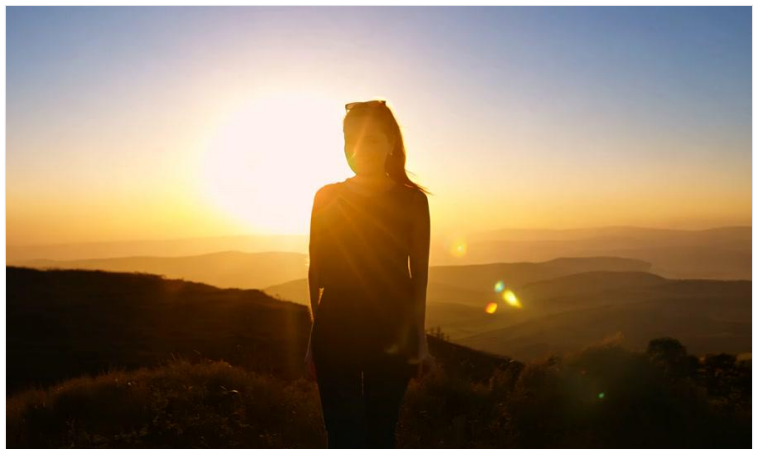| Keyword 关键字	Output 输出
Diffused lighting 漫射照明	

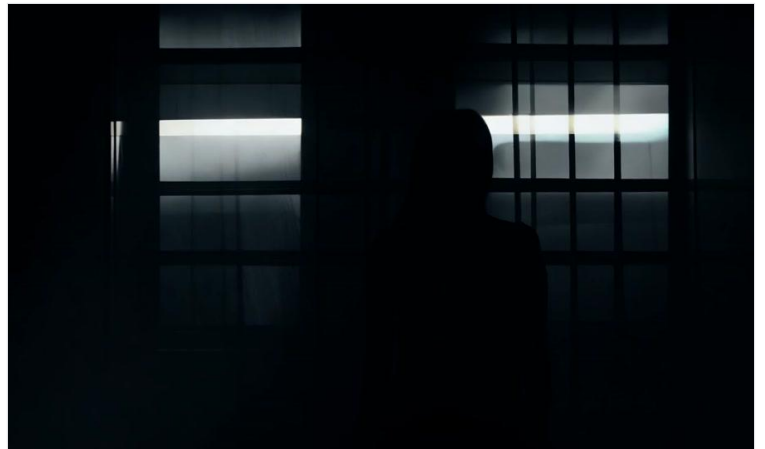|	
Silhouette 剪影	
Lens flare 透镜光斑	
Back lit 背光	
Side lit 侧光	

[color] gel lighting [颜色]凝胶照明	
Venetian lighting 威尼斯灯饰	

Movement Speeds 移动速度

Keyword 关键字	Output 输出	
FPV 动态运动		Dynahttps://storage.cdn-luma.com/dream-machine/b2ac7891-ef47-44bd-8fa5-1bcf2394d735/216769c7-3c2a-4331-8cb3-

		015e770d9d68/video0c62bb6911 0ee47cabb9ca8e8b4a0b187.mp4 mic motion: The camera follows a snowboarder racing down a snowy mountain, capturing their swift, fluid movements and the powdery snow spraying around them. High-energy, immersive perspective.
Slow motion 慢动作		Slow motion shot: The camera captures a raindrop falling into a puddle, with each ripple spreading out in slow motion and creating mesmerizing patterns. Soft lighting, detailed focus.
c'c超超高速	 ▶ Gen-3 Alpha 1540269332, Hyperspeed shot The.mp4	Hyperspeed shot: The camera focuses on a small plant that rapidly grows into a towering tree. The scene starts with a close-up of the plant and then expands to show the full-grown tree. The venetian lighting adds a magical touch. 超高速镜头：相机聚焦在一棵迅速长成参天大树的小植物上。该场景以植物的特写镜头开始，然后扩展以显示完全生长的树。威尼斯灯光增添了神奇的触感。
Timelapse 延时摄影		Timelapse shot: The camera captures a bustling city skyline transitioning from day to night, with buildings lighting up and traffic trails creating dynamic patterns. Smooth transitions, vibrant lighting.
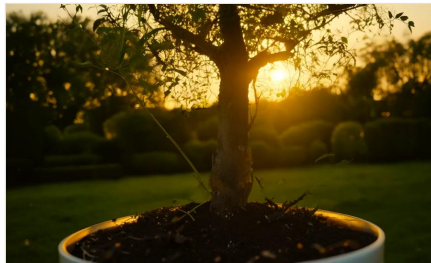
Movement Types 移动类型

Keyword 关键字	Output 输出
Grows 生长	
Emerges 出现	
Explodes 爆炸	
Ascends 上升	
Undulates 起伏	
Warps 经纱	
Transforms 变换	
Ripples 涟漪	
Shatters 粉碎	
Unfolds 展开	
Vortex 涡流	

Style and Aesthetic 风格和审美

Keyword 关键字	Output 输出
Moody 穆迪	

Keyword 关键字	Output 输出
C 电影	
Iridescent 虹彩	
Home video VHS 家庭视频VHS	
Glitchcore 电子音乐	

Text Styles 文本样式

Keyword 关键字	Output 输出
Bold 家族	
Graffiti 涂鸦	
Neon 霓虹	
Varsity 复古字体	
Embroidery 刺绣	

更多

静态拍摄：镜头保持固定。

1. **Static Shot**: The camera remains fixed.

2. **Pan**: The camera moves horizontally (left or right).

   平移：摄像机水平移动（向左或向右）。

3. **Tilt**: The camera moves vertically (up or down).

   倾斜：摄像机垂直移动（向上或向下）。

4. **Dolly Shot**: The camera moves towards or away from a subject.

   滑轨：摄影机向或远离拍摄对象移动。

5. **Tracking Shot**: The camera follows a subject.

跟踪拍摄：摄像机跟踪拍摄对象。

6. **Crane/Jib Shot**: The camera moves using a crane or jib arm.

   起重机/摇臂拍摄：使用起重机或摇臂移动摄像机。

7. **Steadicam Shot**: The camera follows smoothly using a Steadicam.

   斯坦尼康拍摄：使用了斯坦尼康稳定器的平稳跟拍。

8. **Handheld**: The camera moves with natural hand-held motion.

   手持式：摄像机以自然的手持方式移动。

9.

   变焦：相机放大或缩小。

10. **Whip Pan**: The camera rapidly pans, creating a blur.

    鞭状平移摄像机快速平移，产生模糊效果。

11. **Rack Focus**: The camera shifts focus between subjects.

    焦点变化：相机在不同主体之间移动焦距。

12. **Dutch Angle**: The camera tilts sideways.

    荷兰角，摄像机向一侧倾斜。

    a. **Arc Shot**: The camera moves around the subject in a circular motion.

    弧线拍摄：摄像机围绕拍摄对象做圆周运动。

13. **Overhead/Bird's Eye View**: The camera is positioned directly above.

    俯视/鸟瞰：摄像机位于正上方。

14. **Aerial Shot**: The camera captures a high vantage point view.

    航拍：摄像机从高处俯拍。

15. **Cinematic Dolly-In, Reverse to Dolly-Ou**t: Start with a dolly-in towards the subject, then reverse to a dolly-out.

    电影式滑进，反向滑出：首先向拍摄对象滑进，然后反向滑出。

16. **360-Degree Spin**: The camera spins 360 degrees around the subject.

    360 度旋转：相机围绕拍摄对象 360 度拍摄。

17. **Low-Angle Tracking Shot**: A tracking shot from a low angle.

    低角度跟踪拍摄：低角度跟踪拍摄。

18. **High-Speed Whip Pan**: A rapid whip pan between multiple subjects.

    高速平移：在多个拍摄对象之间快速平移。

19. **Drone-like Aerial to Ground Level**: Start with an aerial shot, then smoothly transition to ground level.

   无人机般的空中到地面：从空中拍摄开始，然后平稳过渡到地面。

20. **Steadicam Sprint**: A fast-paced steadicam shot following a sprinting subject.

   稳定镜头冲刺：快节奏的稳定镜头跟随冲刺的拍摄对象。

21. **Vertigo Effect (Dolly Zoom)**: Simultaneously dolly in and zoom out.

   眩晕效果（滑动变焦）：同时进行滑动和缩放。

22. **Handheld Follow with Sudden Stop**: A handheld shot following a subject that comes to an abrupt stop.

   突然停止的手持式跟拍：手持式拍摄，跟随突然停止的拍摄对象。

23. **Slow-Mo Pan**: A slow-motion pan across a scene.

   以慢镜头平移场景。

24. **Reverse Tracking Shot**: The camera tracks backward while the subject moves forward.

   反向跟踪拍摄：当被摄体向前移动时，摄像机向后跟踪。

25. **Timelapse Arc**: A time-lapse shot with the camera arcing around the subject.

   定时拍摄弧线：延时拍摄时，相机围绕拍摄对象划出弧线。

26. **Over-the-Shoulder POV Tilt**: An over-the-shoulder shot with a slight tilt.

   过肩 POV 倾斜：略微倾斜的过肩镜头。

27. **Underwater Rise-Up**: The camera rises from underwater to above water.

   水下上升：摄像机从水下升至水面。

28. **Spin Transition**: A spin shot that transitions to a new scene.

   旋转过渡：过渡到新场景的旋转镜头。

29. **Mirror Pan**: A pan shot that reflects off a mirror.

   镜面平移：通过镜子反射的平移镜头。